

that very good statistical work is necessary if it is to carry the day in court, especially under peer review, as practiced in courts.

Second, the nature of the critique is exceedingly instructive, especially if taken as a guide to self-critique. We see plainly the wisdom of stating the assumptions that justify a proposed analysis else someone may state them for us. Then it will be helpful to ponder those assumptions and their implications ("In effect, New York was taking the position that bias in the census—the undercount—was well related to the three explanatory variables, but bias in PEP was not.") Perhaps we can find, as they did, empirical

checks on some of the assumptions. Consideration of several more or less equally plausible alternative models may help us to gauge the fragility of conclusions that we draw from some one of them. We can hope that assessment of error by bootstrap rather than by theoretical formula will become standard practice where experience does not already point to the successful applicability of theoretical error formulas.

These are practical guides to action as self-critic. In my estimation they are the important message in the careful and clearly stated critique given by Freedman and Navidi.

## Comment

Gad Nathan

For many years the statistical and legal controversy about the necessity and the advisability of adjusting census counts on the basis of information available from evaluation surveys or from external sources has centered on the general principles involved, such as the definition of the concept of "statistical defensibility" (Spencer (1982) and the discussion thereof). While discussion of these general principles is important, and even necessary, Freedman and Navidi, together with Ericksen and Kadane (1984), are to be congratulated on getting down to the brass tacks of the problems involved in attempts at the real life application of adjustment methods as well as with the theoretical and empirical criticism of the methods proposed. Discussion of actual applications of adjustment methods is important since both proponents and opponents of the adjustment of census counts are generally in agreement that adjustment should be carried out if and only if there exists a method for carrying it out which meets certain conditions and standards of quality and accuracy, for example, by some definition of "statistical defensibility." Since obviously no formal existence or nonexistence theorems can be proved in this respect, the argument must hinge on the empirical results of the proposed methods of adjustment.

Even when an adjustment method can be demonstrated to be adequate, it will not generally be unique and different adjustment methods may be required or may be suitable for the different purposes for which

census data are used. This raises the issue of who should do the adjusting, the producer of the data or their users. In any case, a fundamental decision to be made with respect to the adjustment procedure involves the definition of the unit of analysis and of prediction, and in particular, the geographical breakdown to be used. Although both Ericksen and Kadane (1984) and the present paper consider different alternative definitions of the geographical areas to be used, they both implicitly assume that the geographical breakdown must be such that reasonably adequate sample estimates of the undercount be available for each area considered.

In fact, the Lindley and Smith (1972) strategy used here has been generalized by Pfeffermann and Nathan (1981) to deal with the important case where observations on the dependent variable are not available for all units, whereas observations on the independent variables are. They also propose methods for estimating the variance  $\sigma^2$ , in this situation, which are similar to those discussed here. Using these results, alternative geographical breakdowns, not necessarily limited to those with sample data for all areas and possibly more suited to the required uses of census data, could be considered.

Most of the criticism of the New York proposals for the adjustment justifiably centers on the underlying assumptions of the regression model and on their justification or lack of it. Indeed, the correct identification of a working model is crucial in this situation where the pure design-based estimate for a single area has too large a sampling error to be of any practical use on its own and must "borrow strength" from other areas via the model-based approach. However, the search for a good model need not be limited to the aim of adjustment via a model-based estimator. A model which can be used not only to estimate more efficiently

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the undercount but also to explain it and to discover the sources of underenumeration can become an important tool for census planners in their attempts to reduce the undercount in future censuses, by attaining a deeper understanding about the underlying mechanism of underenumeration.

As pointed out in the paper by Freedman and Navidi, the proponents of the New York adjustment procedure failed to provide sufficient justification for the model used. This failure was both with respect to the inclusion of variables and the resulting potential bias and with respect to the specification of the variance and of the error structure. A long list of additional potential variables is recommended for consideration. This list includes "geographical location" and interactions, so that the possibility of different regression models for geographical regions, not only with different constants but also with different regression coefficients, must be considered. If we add to this the various possibilities for error structure (model errors, sampling errors, and correlations between them), the number of different models to be considered and the number of their parameters becomes very large indeed. The choice of the correct model among these and the estimation of its parameters all on the basis of 66 observations becomes a formidable problem. To this are added the problems due to the fact that the observations are based on data from a complex sample design, rather than on simple random sampling, so that, for instance, the diagonality of the sampling variance matrix,  $K$ , is indeed difficult to justify.

However, in fact, the 66 estimates of undercounts are each based on many observations (the Post Enumeration Program sample size in each area) and this individual information for subunits might be utilized for more efficient model search and identification. For instance, some method of sample re-use or cross-validation based on sample-splitting as proposed by Pfeffermann and Nathan (1985) could be used. It is shown there that efficient cross-validation can overcome both the problem of overfitting and underestimation of error due to the search among a large number of alternatives and the problem of testing goodness of fit on the basis of data from complex samples.

## Rejoinder

**D. A. Freedman and W. C. Navidi**

To begin with, we would like to thank Morrie DeGroot for his editorial support and the discussants for their careful work. We wish Jay Kadane weren't

The empirical results and simulation study of Section 6 illustrate clearly the faults of the proposed adjustment. However, it should be pointed out that the fact that replacement of the crime rate variable by an urbanization rate results in approximately the same quality of fit (as measured under the model assumptions) does not in itself invalidate either model for purposes of adjustment. Similarly, the lack of consistency in the choice of the best subset of three explanatory variables in the simulation study does not necessarily show inadequate adjustment. It is possible that more than a single choice of a set of explanatory variables can provide equally adequate estimates of undercount, although, of course, the explanation provided by the models is thereby limited. In any case, as pointed out, the estimates of standard errors used to judge the quality of these models are definitely deficient.

Finally, although the results of this paper show, without doubt, that the adjustment procedure proposed by New York is not "statistically defensible," this should, under no circumstances, be regarded as a demonstration that an adequate adjustment procedure cannot be found. The negative result should rather be interpreted as implying that an adequate procedure for adjustment of census counts has not yet been found, either for a specific aim or for an official, all purpose one. However, the methods proposed by Ericksen and Kadane (1985) are certainly worthy of further consideration and, above all, for further empirical testing. In particular, suitable methods for model choice and model identification for these circumstances should be developed and applied. The results obtained should be continually scrutinized and appraised by methods similar to those of the present paper.

### ADDITIONAL REFERENCES

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- PFEFFERMANN, D. and NATHAN, G. (1985). Problems in model identification based on data from complex sample surveys. *Bull. Int. Statist. Inst.* **51** 12.2.1-12.2.17.
- SPENCER, B. D. (1982). A note on statistical defensibility. *Amer. Statistician* **36** 208-209.

quite so angry with us, but then we are being very negative about some of his work. He and Gene Ericksen are good statisticians who believe in what they do;