## 78. On the Regularity of Arithmetic Multiplicative Functions. III

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We present some new results concerning multiplicative functions.

1. Statement of results. Theorem. Let $f(n)$ be a multiplicative arithmetic function. Suppose that there exists a positive nondecreasing function $g(x)$ such that
i) $\lim _{x \rightarrow \infty} g(d x) / g(x)=h(d)$ exists for any $d \in N$,
ii) $\quad \limsup _{x \rightarrow \infty} \frac{1}{g(x)} \sum_{n \leqslant x}|f(n+1)-f(n)|=0$.
a) $\quad$ If
iii) $\quad \limsup _{x \rightarrow \infty} \frac{1}{g(x)}\left|\sum_{n \leqslant x} f(n)\right|>0$,
then, $f(n)$ is completely multiplicative, and there exists $\lambda \geqslant-1$ such that $|f(n)|=n^{2}$.
b) $\quad$ If
iii) $\quad \lim _{x \rightarrow \infty} \frac{1}{g(x)} \sum_{n \leqslant x} f(n)=M$ exists and $M \neq 0$, then there exists $\lambda \geqslant-1$ such that $f(n)=n^{2}$.
2. Sketch of proof of the theorem. We deduce from assumptions i)-iii) by partial summation that, for any $d \in N$,

$$
\begin{equation*}
\left|\sum_{\substack{n \leq x \\ d \backslash n}} f(n)-\frac{1}{d} \sum_{n \leqslant x} f(n)\right|=o(g(x)) . \tag{*}
\end{equation*}
$$

We can prove easily from here that $f(n) \neq 0$ for any $n \in N$. In fact, for any prime $p$ and any positive integer $r$, we have

$$
\begin{aligned}
& \left|f\left(p^{r}\right) \sum_{\substack{n \leqslant x p-r \\
n, p)=1}} f(n)-\left(1-\frac{1}{p}\right) \frac{1}{p^{r}} \sum_{n \leqslant x} f(n)\right| \\
& \quad=\left|\sum_{\substack{n \leqslant x \\
p p_{n}, n}} f(n)-\frac{1}{p^{r}} \sum_{n \leqslant x} f(n)-\sum_{\substack{n<x \\
p^{r+1} \mid n}} f(n)+\frac{1}{p^{r+1}} \sum_{n \leqslant x} f(n)\right|=o(g(x))
\end{aligned}
$$

On the other hand, condition iii) gives

$$
\limsup _{x \rightarrow \infty} \frac{1}{g(x)}\left(1-\frac{1}{p}\right) \frac{1}{p^{r}}\left|\sum_{n \leqslant x} f(n)\right|>0
$$

and consequently $f\left(p^{r}\right) \neq 0$ for any $p$ and any $r$. Then we can prove the complete multiplicativity of $f(n)$, by means of the same method as

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