

6. A New Class of Analytic Functions Associated with the Ruscheweyh Derivatives^{†)}

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1. Introduction and definitions. Let $\mathcal{A}(p)$ denote the class of functions of the form

$$(1.1) \quad f(z) = z^p + \sum_{k=1}^{\infty} a_{p+k} z^{p+k} \quad (p \in \mathcal{N} = \{1, 2, 3, \dots\})$$

which are analytic in the unit disk $\mathcal{U} = \{z : |z| < 1\}$. We denote by $f * g(z)$ the Hadamard product (or convolution) of two functions $f(z) \in \mathcal{A}(p)$ and $g(z) \in \mathcal{A}(p)$, that is, if $f(z)$ is given by (1.1) and $g(z)$ is given by

$$(1.2) \quad g(z) = z^p + \sum_{k=1}^{\infty} b_{p+k} z^{p+k} \quad (p \in \mathcal{N}),$$

then

$$(1.3) \quad f * g(z) = z^p + \sum_{k=1}^{\infty} a_{p+k} b_{p+k} z^{p+k}.$$

Following Goel and Sohi [7], we put

$$(1.4) \quad D^{n+p-1} f(z) = \frac{z^p}{(1-z)^{n+p}} * f(z) \quad (n > -p)$$

for the $(n+p-1)$ th order Ruscheweyh derivative of $f(z) \in \mathcal{A}(p)$.

A function $f(z) \in \mathcal{A}(p)$ is said to be in the class $\mathcal{K}(n, p)$ if and only if

$$(1.5) \quad \operatorname{Re} \left(\frac{D^{n+p} f(z)}{D^{n+p-1} f(z)} \right) > \frac{n+p}{2(n+1)} \quad (z \in \mathcal{U})$$

for $n \in \mathcal{N}_0 = \mathcal{N} \cup \{0\}$ and $p \in \mathcal{N}$. In particular, for $p=1$, the class $\mathcal{K}(n, 1)$ becomes the class \mathcal{K}_n studied by Ruscheweyh [17] who, in fact, proved the basic property [17, p. 110, Theorem 1]:

$$(1.6) \quad \mathcal{K}_{n+1} \subset \mathcal{K}_n \quad (n \in \mathcal{N}_0).$$

We now introduce the subclass $\mathcal{A}_{n,p}(a, b)$ of $\mathcal{A}(p)$, which is defined below by using the $(n+p-1)$ th order Ruscheweyh derivative of $f(z)$.

Definition. Let the function $f(z)$ defined by (1.1) be in the class $\mathcal{A}(p)$, and set

$$(1.7) \quad F_{n,p}(z) = \frac{D^{n+p} f(z)}{D^{n+p-1} f(z)} - \frac{n+p}{2(n+1)}$$

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