## LOCALIZATION OF THE COEFFICIENT THEOREM

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## Abstract

Let f be holomorphic and univalent in  $D = \{|z| < 1\}$  and set  $K(z) = z/(1-z)^2$ . We prove  $|f^{(n)}(z)/f'(z)| \le K^{(n)}(|z|)/K'(|z|)$  at each  $z \in D$  and for each  $n \ge 2$ . This inequality at z = 0 is just the coefficient theorem of de Branges, the very solution of the Bieberbach conjecture. The equality condition is given in detail. In the specified case where f(D) is convex we have again a similar and sharp result. We also consider  $|f^{(n)}(z)/f'(z)|$  for f univalent in a hyperbolic domain  $\Omega$  with the Poincaré density  $P_{\Omega}(z)$  and the radius of univalency  $\rho_{\Omega}(z)$  at  $z \in \Omega$ . We obtain the estimate  $(\rho_{\Omega}(z)/P_{\Omega}(z))^{n-1}|f^{(n)}(z)/f'(z)| \le n! 4^{n-1}$  at  $z \in \Omega$  for  $n \ge 2$ , together with the detailed equality condition on  $f, \Omega$ , and z.

## 1. Introduction

Let  $\mathscr{U}$  be the family of functions holomorphic and univalent in  $D = \{z; |z| < 1\}$ . Writing  $f_{\gamma}(z) = \overline{\gamma}f(\gamma z)$  for  $f \in \mathscr{U}$  and for  $\gamma \in \partial D \equiv \{z; |z| = 1\}$ , we know that important members of  $\mathscr{U}$  are  $K_{\gamma}$ , the  $\gamma$ -rotations of the Koebe function  $K(z) = z/(1-z)^2$ . The coefficient theorem proved by L. de Branges [B] then reads as follows. For each  $f \in \mathscr{U}$  and for each  $n \ge 2$ , the inequality

(1.1) 
$$\left| \frac{f^{(n)}(0)}{f'(0)} \right| \le n!n$$

holds. If the equality holds in (1.1) for an  $n \ge 2$ , then  $f = f'(0)K_{\gamma} + f(0)$  for some  $\gamma \in \partial D$ . Conversely the equality holds in (1.1) for all  $n \ge 2$  and for all  $f = AK_{\gamma} + B$ , where  $A \ne 0, B$ , and  $\gamma \in \partial D$  are complex constants.

By induction we have

(1.2) 
$$K_{\gamma}^{(n)}(z) \equiv (K_{\gamma})^{(n)}(z) = \frac{\gamma^{n-1}n!(n+\gamma z)}{(1-\gamma z)^{n+2}} \quad (n \ge 1, \gamma \in \partial D),$$

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